



COSTA
MUJERES

Live
MICE
2026

Travel
Book

AUGUST 31ST TO
SEPTEMBER 3RD, 2026



Welcome to **ViveMICE 2026**

An exclusive event designed by **MPI Mexican Caribbean Chapter** for Meetings Industry professionals, aimed at showcasing the natural beauty, first-class facilities, and MICE segment experts of the Mexican Caribbean.

Where?

COSTA
MUJERES



Upon your arrival...



Remember that exclusive transportation available for you.

Before you leave, don't forget to:

- Check your flight.
- Pack your luggage appropriately
- Have your passport/ID
- Save this document.

Upon arrival at the airport:



Example

- Look for the official event banner at the airport.
- Identify the logo of the hotel where you will be staying.
- Do not speak with promoters who are not part of the event.
- Our team will take you to your assigned hotel.

According to your assigned terminal, we will meet at different designated points:

TERMINAL	MEETING POINTS
Terminal 2 (T2 Domestic)	After getting off the plane and passing through the revolving door, continue to the baggage claim area and collect your luggage. Keep walking and do not stop to speak with any promoters inside the terminal. Our staff will be waiting outside the first glass door on your right, holding a ViveMICE banner. You must exit through the Travel Agencies and Tour Operators door.
Terminal 2 (T2 International)	Once you have completed immigration and customs process, continue straight ahead until you pass through the second glass door. Do not stop at any time to speak with timeshare promoters. Our staff will be waiting for you holding a ViveMICE banner.
Terminal 3 (T3)	After the immigration checkpoint, continue to collect your luggage and proceed through customs. Once you have completed this process, walk directly to the second glass door, where you will find the “meeting and welcome area.” Our staff will be waiting for you holding a ViveMICE banner.
Terminal 4 (T4)	After immigration and customs, keep walking and take the hallway on the left marked “Hotel Shuttles & Tour Operators.” Our staff will be waiting for you holding a ViveMICE banner.



Upon your departure...



We will inform you of the meeting times in the lobby of your hotel so we can provide transportation to the airport.

At the end of the event:

- **Domestic travelers:** Please consider 3 hours before your scheduled departure time.
- **International travelers:** Please consider 4 hours before your scheduled departure time.



Don't forget to pack:

- Biodegradable sunscreen.
- Biodegradable insect repellent.
- Sunglasses.
- Swimsuit.
- Sandals and comfortable shoes.
- Casual and comfortable clothing, such as T-shirts and shorts.
- Attire for dinners, cocktails, and business appointments (according to the dress code).
- A scarf, sweatshirt, or light jacket.
- A raincoat and/or windbreaker in case of rain.
- Enough medication (if needed) for your entire trip.
- Business cards (printed or digital).



NOTE: We are here to support you at all times. If you have any questions or concerns, please contact us.



Dress Code

Get ready to show off your best outfits for the events we have planned for you.

Monday, August 31st

Business Appointments / Manglar C and D Meeting Rooms

Dinner: Elegance In Shades of Green / Atelier Hotel Beach

Dress Code: Natural Elegance

Colors: Emerald green, olive, sand, linen, beige, and gold accents.



Note: You may reuse your outfit for both activities on this day.

Vive MICE DAY



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Tuesday, September 1st

ViveMICE Day / SLS Hotel, Ballrooms 1, 2, 3 and 4 / 9:00 a.m.

Dress Code #1: Beach Business Casual

Colors: Light tones, sophisticated neutrals, and muted tropical accents.



Party: Galactic MICE / Planet Hollywood Hotel, Blockbuster Ballroom / 8:00 p.m.

Dress Code #2: Futuristic Glam

Colors: Black, silver, chrome, and metallic tones.



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Wednesday, September 2nd

Ocean Allure Hotel Pool Party: Tides & Vibes / Pool Area / 2:00 p.m.

Dress Code: Beach Casual / Swimwear



Host Hotels



Learn more about the **ViveMICE 2026** host hotels, where you will enjoy your stay.



DMC'S

These are our DMCs supporting the organization and management of the event.





CARIBE
MEXICANO
CHAPTER



For guests participating in the FAM trips, please remember that your hosts will welcome you with open arms.



Press play on the
event now

Discover the playlist that will set the rhythm for **our ViveMICE 2026 celebration.**

Click and play it on **Spotify:**



Additional information



To ensure your stay is as comfortable as possible.

¿Do you have any dietary restrictions?

If so, your badge will include an identifier.

Important: At each meal service, please also inform your server to ensure proper assistance.



Weather Conditions

- High: 33°C
- Low: 27°C
- Sunrise: 6:00 a.m.
- Sunset: 7:45 p.m.
- Humidity: 59%
- Chance of rain: 15% (light precipitation)



Vive
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2026



Meet Your Hosts

ViveMICE Committee



Guadalupe Ávila
President **MPI**
Mexican Caribbean Chapter



Ana Bolio
General Director **ViveMICE**



Cachis Betanzos
Finance **ViveMICE**



Verónica Benz
President-Elect **MPICM**



Laura Robles
Administration **ViveMICE**



Mariella Delgado
ViveMICE Organizing
Committee
Hosted Buyers



Lorena Zubiyaga
ViveMICE Organizing
Committee
Hosted Buyers



Brenda Rodríguez
ViveMICE Organizing
Committee
Hosted Buyers



Rocío González
ViveMICE Organizing
Committee
PR & Marketing

Organizing **Meeting Planner.**



Liliana Cabrera
ViveMICE Project Manager



Ulises Amézquita
ViveMICE Co-Project Manager



Maricela Escoto
Hosted Buyers Support



Sandy Pedro
Hosted Buyers Support



Imelda Flandes
Hosted Buyers Support



Alma Ponce
Hosted Buyers Support

Keynote Speaker

Borja Castelar

International Speaker | Author | Former LinkedIn Director

Recognized for his expertise in leadership, artificial intelligence, communication, and Power Skills, he has delivered more than 700 conferences in over 25 countries and has trained more than 500,000 professionals through his courses.

For more than a decade, he has helped companies and leaders develop the skills that will shape the future of work.

Why listen to Borja?

Artificial Intelligence:

How to work with AI to enhance human talent.

Power Skills:

The skills that will continue to make a difference in the digital era.

Leadership:

How to lead teams in an environment of constant change.

Communication:

Strategies to influence, connect, and create impact.

Follow us, tag us, and share on Social Media

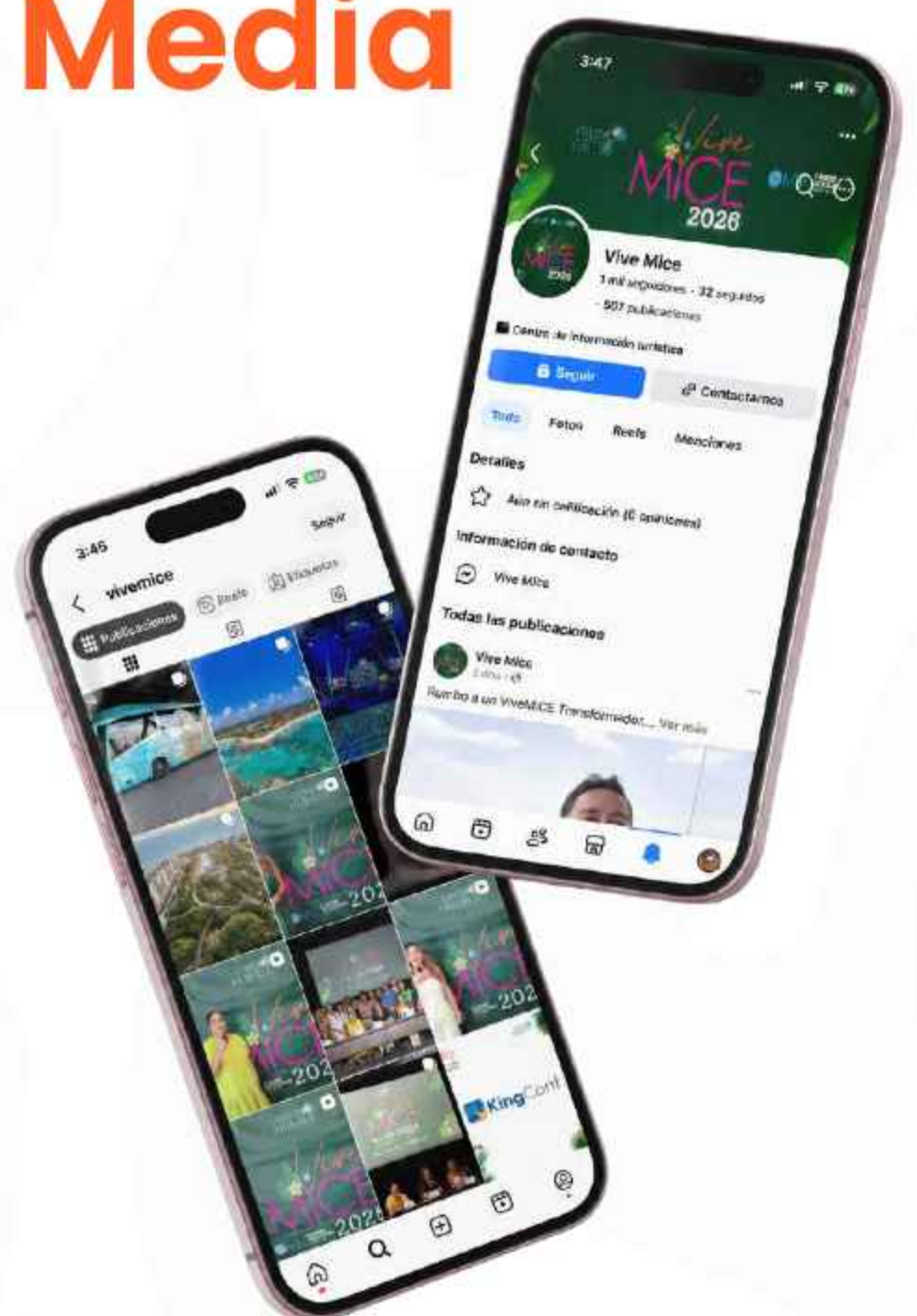


- **ViveMICE**
- **MPI Caribe Mexicano Chapter**



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#ViveMice2026
#TienesQueVivirlo
#VisitCaribeMexicano
#Networking
#MPICaribeMexicanoChapter
#IndustriaDeReuniones
#CostaMujeres





MEDIA PARTNERS





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Get ready for a networking experience that will leave a lasting impression and always invite you to come back.

